

Project: Latino Business Survey 2021

Would you like your business to CONNECT with hundreds of Latino Business Owners and Entrepreneurs in Coachella Valley?



2021 LATINO BUSINESS SURVEY

Be one of our Collaborators

We Support Latino and Minority Communities providing resources for their business. As a collaborator, you will:

SHARE your services with survey participants thru us

SUPPORT entrepreneurs in their JOURNEY

EXTEND your Latino network reach

HELP them to remember you



Get In Motion Entrepreneurs
a 501(c)(3) Nonprofit Organization

Want to engage with Latino Entrepreneurs? **Latino Business Survey 2021** For Coachella Valley Area



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- Extend your **LATINO** network reach
- Help them to **REMEMBER YOU**

How you can help:

- Share this survey
- Take the survey
- Be a Sponsor
- Make a Donation

The challenge

As Covid-19 hits our lives, our communities keep experiencing new challenges and necessities.

Survey goals:

- Identify their **CHALLENGES**
- Find out **HOW** they prefer to get Business Education
- What **ASSISTANCE** business owners are looking
- How **ADAPT** our programs
- Accurate **UNDERSTANDING** of community Needs

When is the survey happening?

Survey Runs: July-August

HOW TO PARTICIPATE

Register: [Click here:](#)

gogetinmotion.com/survey

Please respond by June 30th, 2021

Contact us for more information:
Get in Motion Entrepreneurs
41550 Eclectic Way,
Palm Desert, CA 92260

fb.com/getinmotion
760-237-0284
contact@getinmotion.org
getinmotion.org

FUNDRAISING GOAL

Goal \$25,000

Fundraised \$7,500

WOULD YOU LIKE TO SUPPORT
AND GET SURVEY RESULTS?

[Click bellow](#)

[I want to collaborate](#)



The Coachella Valley belongs to Riverside County in Southern California. The Coachella Valley area also belongs to Inland Empire. The Coachella Valley had a population of approximately 346,000 at the 2010 Census. State projections estimate that the valley's population will pass 500,000 by the year 2020 and 1 million by 2066. Source: [Wikipedia](#)

Background Information

Get in Motion Entrepreneurs is a regional 501(c)(3) organization whose purpose is to educate and provide business tools and resources for the development of entrepreneurs and small business owners in the greater Coachella Valley region and online communities.

Mission

Improve economic opportunities and Reduce Poverty in Latino Communities thru Entrepreneurship.



The challenge

As Covid-19 hits our lives, our communities keep experiencing new challenges and necessities. There is a huge level of poverty in the Latino Communities and Business Owners are also living on the same poverty levels, according to the [HARC Data report](#).

Poverty Findings

Hispanic/Latino people in the Coachella Valley are significantly more likely to live in poverty than non-Hispanic people. Most local Hispanic/Latinos live in or near poverty.

GET IN MOTION *ENTREPRENEURS*

Eliminate Poverty in the Latino Communities.



Survey goals:

Identify business owners CHALLENGES to operate

HOW entrepreneurs prefer to get Education

What type of ASSISTANCE are business owners looking for

ADAPT our programs to entrepreneurs needs

Accurate UNDERSTANDING of our Spanish Speaking Business community
Needs

With the survey results, YOU can develop new programs and services
based on their needs, challenges, and desires.



Become a Collaborator with your Donation

Our Fundraising Goal is \$25,000

Survey Objectives

Receive 500 responses

Engage with Minorities

Reach Low income and Hard to reach Areas

Use of Funds

Survey

Operations

Educational Programs

Technical Assistance

The Survey Plan

STAGES

May and June: Fundraising & Preparation

July and August: Run Survey

September: Get the Results and Infographics

GEOGRAPHIC AREAS

We are including the following geographical areas for the survey:

Coachella Valley
Surrounding areas
Partners networks
Online audience



Conducting the Survey

HARC Data

HARC, Inc. (Health Assessment and Research for Communities) is a nonprofit research organization based in Palm Desert, CA. GIME asked HARC to create this scope of work and cost proposal to describe the work that would be needed in order to accomplish this task.

Contact HARC

HARC, Inc.

41550 Eclectic Street
Palm Desert, CA 92260

Phone: 760-404-1945

Email: staff@HARCdata.org

HARC is located at the RAP Foundation Building on the corner of Hovley/Eclectic.

([Directions](#))



Managing the Project & Programs

Get in Motion Entrepreneurs

About Get in Motion Entrepreneurs

With years of experience in education and outreach particularly with the Latino community, we work with highly underserved small business populations. Click on the links to learn more:

[Video What We Do](#)

[Event Photos](#)

[Podcast in Spanish](#)

How bad do you want to KNOW and UNDERSTAND the Coachella Valley Minority Business Owners PROBLEMS?

Get to know Latino Business Owners in Coachella. You can be part of this project and get the results. You can be a donor of the 2021 Latino Business Survey.

This is the best time to help and support your communities.

Your financial support is needed to make this possible. With your generosity, we will be able to improve their family lives for generations to come. The more we know, the more we can help and support.



What happens after the survey is completed?

Survey is just the beginning of a new approach to our Latinx communities.

Your Return on Investment:

Our training brings together thousands of Hispanic business owners, Hispanic leaders and strategic community organizations and media partners from across the Coachella Valley, offering the opportunity to establish strategic, long-lasting business partnerships through dialogue, matchmaking, networking and learning. Our reach is 30,000 households every month through our multi-media platform marketing initiatives.

New Taylor Made Programs

All stakeholders will benefit from the analysis and report by understanding and identifying how we can help the Latino Community with your services and products.

Latinos Business Owners and new Entrepreneurs will ENJOY a new

programation in Spanish Language for:

New Spanish in-person Seminars

New Podcast Episodes

New Webinar programs

New Courses on Demand

New Technical Assistance programs

We can do this TOGETHER with your SUPPORT

Lets help Minorities and Disadvantaged Communities to create the life of their dreams and make a positive change in their communities:

Profitable Business

Quality Family Time

Enjoy Family like never before

Insured Business and Families

Help others to fulfill their dreams

Robust Compensation for Employees

Become New Leaders in their Community

Support other business owners to achieve success



What is your interest about the
“2021 Latino Business Survey”

Please reponse before May 30th, 2021

Spam protection, skip this field

What kind of Collaborator would you like to be:

Please select the ones that apply to you

- I want to TAKE the survey when ready
- I want to SHARE the survey with my network and contacts
- I want to GET the Survey Results when available
- I want to know more about it, please CONTACT me
- I would like to make a DONATION to support the programs
- Other

Full Name

Email

Mobile

Organization / Business Name (optional)

Comments (optional)

Send

For more information

Please contact Armando Ehrenzweig

Executive Director and Founder

Email armando@getinmotion.org

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